



# TECHNOLOGY MANAGEMENT PROGRAM

COLLEGE OF ENGINEERING · UC SANTA BARBARA · WWW.TMP.UCSB.EDU

## “ENTREPRENEURSHIP AND SOCIETY”

LECTURE SERIES – FALL 2008



**Thursday, November 20**  
**5:30pm LSB 1001**

For more information, please contact Bill Grant,  
Program Manager, Technology Management  
Program, at [grant@engineering.ucsb.edu](mailto:grant@engineering.ucsb.edu)

### “Financial and Economic Crisis of 2008: Wall Street vs. Main Street”

#### PATRICK YAM

Patrick Yam is CEO of Sensei Partners LLC, an early-stage Menlo Park based venture capital firm. His 25+ year career, include responsibilities as a Financial and Technology Executive, Institutional Investor and Macro-Economist with significant experience in ‘Company Building’, investment banking, investment management, and venture capital. He has been associated with the Federal Reserve, Lehman Brothers, Citicorp Investment Bank and Matthews International Management. He is a successful investor with over two decades+ in various alternative investment classes and, a respected global financial advisor to public and private economic sectors. A published author he teaches and lectures on entrepreneurship at Santa Clara University’s Leavey School where he is the Dean’s Executive Professor of Entrepreneurship and, a former faculty member of the Venture Capital Institute.

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