



## "Clean-Technology: Earth's Future"

### Moderator:

Patrick Yam, CEO, Sensei Partners LLC

### Panel of Speakers:

Mr. Paul Holland, General Partner, Foundation Capital  
 Mr. James Berner, Managing Director, GE Energy Financial Services (EFS)  
 Mr. Christopher Muessel, Partner, Watson, Farley & Williams LLP

Date: **September 24, 2009**  
 Time: **5:00pm – 7:00pm**  
 Venue: **Wilson Sonsini Goodrich & Rosati**  
**650 Page Mill Road**  
**Palo Alto, CA 94304**  
**Conference Room Courtyard 1-C**  
 Cost: **\$25 per person**

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\* Seating is limited. Only cash payment is accepted at the door.

### INTRODUCTION

Mr. Yam is SABA's President / Chairman and, CEO and Founder of Sensei Partners LLC, a Menlo Park, CA venture capital firm. He spent his earlier career as an analyst, investment banker and hedge-fund manager with among others the Federal Reserve, Lehman Brothers, Citicorp Investment Bank and Mat Management. He is an internationally published author on investments, 'Company Building', and corporate governance and, has been a guest speaker at investment management forums. He is Dean's Executive Professor of Entrepreneurship at Santa Clara University and, a former member of faculty of the Institute. In 2006, he co-authored "Raising Capital for Technology Companies", which chronicles the recent evolution of the capital markets and, it entrepreneurs and investors.

Mr. Yam and a panel of leading pan-pacific investment professionals from Silicon Valley and Singapore will share with those attending the subject video webinar their thoughts and future of clean-technology.

### Paul Holland:

Paul Holland is a General Partner with Foundation Capital Partners in Menlo Park, California. In August of 2008, the Mercury News wrote ... "Paul Holland coordinates the operations of Foundation Capital, a venture capital firm in Menlo Park. Identified by the Cleantech Group as one of five investors in the segment (along with Kleiner Perkins and Khosla) as a measured approach, investing in energy-efficiency and smart-grid technologies, rather than in higher-profile ethanol and biofuel plays. The firm recently closed a \$750 million fund devoted to clean-tech investments."

### James Berner:

In mid-2008 GE Energy Financial Services, a unit of General Electric (NYSE, Tck:GE), established an office in Singapore guided by Managing Director, James Berner. "GE plans to invest \$5 billion – nearly a quarter of its total plan – outside the United States to grow and help meet soaring energy demand by the end of 2010" ... General Electric

### Christopher Muessel, Partner, Watson, Farley & Williams LLP

Mr. Muessel joined Watson, Farley & Williams in February 2009. Prior to this he was a partner in Duane Morris Singapore LLP, and headed up the firm's Vietnam practice. Mr. Muessel has advised multinational companies based in Asia, North America, Europe and Australia on cross-border M&A, international trade, project finance and commercial law. In Singapore, he lived and worked in Vietnam, Japan, Cambodia and the U.S.

Mr. Muessel formerly worked for the law firm of Baker & McKenzie in Vietnam (2001-2006) and Arent Fox in Washington, DC and Tokyo (1997-2000), from which he was able to advise on banking reforms in Mongolia (1998) and commercial law reforms in Cambodia (1998-9). He is the recent past Chairman of AmCham Vietnam (and is currently the Chairman of the Saigon Chapter), and has been an active participant in the last five APCAC "Door Knocks" in Washington, DC. Mr. Muessel graduated with a B.A. in Political Science and International Studies from Colorado College, and has a law degree from the Georgetown University Law Center. He is a member of the Pennsylvania and Washington, DC bars, and is a registered foreign lawyer in Vietnam.

### Abstract:

Today we are at the dawn of an age ever so precarious for earth's future atmospheric health. Doubters of global warming are dwindling replaced by astute and concerned scientists. Alternative ways in which clean-technology can be used to provide more healthy climatic conditions. The resource of historical energy fuels, shale, are finite and diminishing. Alternative sources may bring geo-political dependencies that are fragile today and, more questionable tomorrow. Today, we must examine diversified forms of alternative fuels ... such as forms of clean-technology for their efficacy in driving tomorrow's energy needs. How long will it take for new clean-technologies to be developed? How expensive of a price tag will support be necessary to make this a sustainable energy source from both the public and private sectors? Such questions will be asked of the above speakers in detail during the clean-technology sector.

### Event Sponsors:



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\* Due to limited seating capacity we encourage those interested in attending to register as soon as possible.

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